



Ace Almanza

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 Blackpool, England, FY3 9EE

Graphic Design Expert | Social Media Manager | Team Leader / Coach

WORK EXPERIENCE

SENIOR GRAPHIC DESIGNER

March 2008 - Present | Freelance Graphic Designer

- Versatile graphic designer, tasked in creating a wide range of design outputs. With a comprehensive skill set spanning print, web, and social media design, impactful visual solutions across multiple mediums.
- Print Design: Posters, Flyers, Brochures, Logo and Branding, Business cards, Packaging design, Magazine or newspaper advertisements, Billboards, Signages, Banners for events, Product labels, Product Inserts Menus, Book Covers.
- Web Design : Web banners headers, Website layouts and wireframes, Landing pages
Email newsletters and templates, Infographics, Social media graphics (profile pictures, cover photos), Online ads, Icons and buttons, Blog post graphics, E-book covers, Product Images, Amazon Storefront designs, Enhanced Brand Content, A+ Content
- Social Media : Branding, Content Text (images and graphics), Profile picture and cover photo design, ad campaigns, Instagram story templates, Carousels, infographics, FB event covers, LinkedIn post images, Pinterest graphics, YouTube channel art and thumbnails, Content and Calendar creation.

SOCIAL MEDIA MANAGER | CONTENT MODERATOR

March 2015 - Present (Freelance)



FACEBOOK

@hitrunsteal
 @sportnets
 @SwabSafe.PH
 @WaYoungInvestorsClub
 @iuespc
 @SteakAtHome.MNL



Youth Softball
 Youth Baseball
 @BokliahTV
 @pixelsandframesmultimedia
 @teesbypf



INSTAGRAM

@hitrunsteal
 @swabsafe.ph
 @younginvestors
 @iuespc
 @SteakAtHome.MNL
 @happydinoshop

YOUTUBE

HitRunSteal
 Grace Note Digital Music
 BokliahTV

LAZADA

cre8tvtee

SENIOR MARKETING DIRECTOR | FINANCIAL COACH

June 2015 - Dec 2023 | International Marketing Group | Wealth Academy (Independent Broker)

- Create presentations, promotional materials, graphic design and social media content for financial literacy campaigns
- Organize Personal Finance events to schools, corporations, private groups, and government branches
- Provide coaching and mentoring session to financial educators under my team towards their next level and train them to become effective Financial coaches.
- Provide training and seminars about Financial Management covering the topic about Behavioral Finance, Budgeting, Financial Needs Analysis, Insurance computation. Assist clients about their investment needs fit to their financial goals and desired lifestyle.

GRAPHIC DESIGNER | VISUAL DISPLAY OFFICER

June 2010 - Oct 2021 | Shopping Center Management Corporation (SM Supermalls) Philippines

- Create graphic designs concepts, layout principles & aesthetic design concepts for All SM Supermalls and SM Premier Malls - Nationwide and China
- Create master layout for printed or digital materials; logos, standard signages, marketing banners, board up murals, billboards, mall collaterals, theme launch, social media marketing materials.
- Structural design, layouts for booth setup, mall decors and mall setups for marketing events with detailed specifications
- Research and apply "Up-to-Date" graphic design trends, perform, competitor's check for further advancement of designs and mall setup.
- Supervise installation and dismantling of signages and displays. Attends Monthly Coordination Meetings with other Departments (Mall Operations, Marketing, HR, Leasing, Customer-Relations).

GRAPHIC DESIGNER | PHOTOGRAPHER

August 2011 - Oct 2023 | Pixels & Frames Multimedia | P&F Tees (Family Owned Business)

- Photo & Video Coverage; Product Photography; Audio-Visual Presentation; Graphic Design (Web & Print); Corporate Branding; Digital Photobook; Storybook: Shirt Design; Silkscreen Shirt Printing; E-Commerce Graphic Design; Order Customer Support

ABOUT ME

I leverage my expertise in graphic design, digital marketing, social media management, and AI empower clients and businesses.

With a keen eye for captivating visuals and a strategic approach, I create impactful campaigns that drive engagement and deliver results.

I am tech-savvy and have a strong ability to quickly master new technical skills, enabling me to support the company's needs across various roles.

PROFESSIONAL SKILLS

Leadership & Team Management
 Project Management
 Time Management
 Extensive Graphic Design (Print, Web and Social Media)
 Digital Marketing Design
 Social Media Management
 Social Media Content Creation
 Photography & Videography
 Photo & Video Editing

EDUCATION

Bachelor of Science in Information Technology
 2009 Graduate

University of Perpetual Help System DALTA (UPHSD)
 Philippines
 Special Award
 "Excellence in Graphic Design and Multimedia"

PORTFOLIO

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REFERENCES

Available upon request.

I'M ACE ALMANZA



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HERE'S WHAT I DO

Creative and results-driven Graphic Designer and Digital Multimedia Specialist with over a decade of experience in visual communication and digital marketing. Proven ability to create compelling designs, manage multimedia projects, and lead teams to deliver high-quality content under tight deadlines. Adept at problem-solving, staying ahead of industry trends, and crafting impactful solutions that drive engagement and brand growth.

VOLUNTEER EXPERIENCE

HEAD OF DIGITAL AND MULTIMEDIA TEAM

Aug 2024 - Present | KINGS CHURCH FILIPINO, Blackpool UK

- Lead a team of digital and multimedia specialists to produce high-quality content for church events, campaigns, and social media.

- Developed and executed creative strategies to enhance online engagement and attendance.

- Oversaw the production of promotional videos, including teasers and trailers for 2024-25 events, highlighting organizational milestones.

MULTIMEDIA DESIGN AND SOCIAL MEDIA CONTENT MANAGER

Aug 2024 - Present | KINGS CHURCH FILIPINO, Blackpool UK

- Designed and managed digital content. Social media : Kings Church Filipino

- Created design graphics for events, social media, and print materials.

- Edited videos for worship services, events, and promotional materials, ensuring alignment with the church themes.

- Take photos and videos of regular worship services and special church events.

SUCCESS STORIES

Graphic designer responsible for daily graphic design to one of the largest conglomerates in the Philippines.

Shopping Center Management Corporation

June 2010 - Oct 2021 | Graphic & Visual Display Officer

"7-digit gross income performance in just 6 months."

@steakathome.mnl | May 2020

Graphic Designer - Social Media Manager

"7-figure organic and sponsored reach, converting traffic into leads, client, product and membership sale."

@WaYoungInvestorsClub | 2015-Present

Graphic Designer - Social Media Manager

CORE AND TRANSFERABLE SKILLS

Communication

Clearly conveying ideas in writing, visuals, or speech.

Visual Communication

Proficient in translating complex concepts into visually compelling designs.

Attention to Detail

Meticulous in design aesthetics. Producing accurate, high-quality work.

Leadership & Teamwork

Effective in managing personnel, handling individual differences, delegating. Motivating and guiding teams toward shared goals, responsibilities, and enforcing rules. Fostering a positive work environment.

Project Management

Planning, organizing, and executing tasks effectively.

Adaptability

Quickly learning new skills or adjusting to new environments.

Work Ethic

Enthusiastic in integrating work effectively, with a positive outlook on company operations and management policies.

Problem-Solving

Capable of evaluating situations objectively and recommending appropriate actions and solutions.

Customer Service

Building relationships with clients or stakeholders. business growth provided with proper training.

Productivity Under Pressure

Maintains high-quality standards and meets deadlines even under pressure.

Research and Analysis

Gathering and interpreting data to inform decisions. Identifying trends and drawing actionable insights.